




40 West Shopping Center_1
 700 N Rolling Rd, Catonsville, MD 21228-4135
 Ring: 1, 3, 5 Miles

Latitude: 39.28136
 Longitude: -76.7544

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	10,533	86,494	246,404
2000 Group Quarters	230	4,562	6,856
2010 Total Population	10,442	88,339	254,525
2015 Total Population	10,285	88,066	256,317
2010 - 2015 Annual Rate	-0.3%	-0.06%	0.14%
 2000 Households	4,231	33,925	94,837
2000 Average Household Size	2.44	2.42	2.53
2010 Households	4,194	34,343	96,614
2010 Average Household Size	2.43	2.43	2.56
2015 Households	4,133	34,209	97,122
2015 Average Household Size	2.43	2.43	2.56
2010 - 2015 Annual Rate	-0.29%	-0.08%	0.1%
2000 Families	2,866	21,272	62,247
2000 Average Family Size	2.98	3.05	3.1
2010 Families	2,744	20,727	61,476
2010 Average Family Size	3.05	3.15	3.21
2015 Families	2,675	20,402	61,208
2015 Average Family Size	3.07	3.17	3.24
2010 - 2015 Annual Rate	-0.51%	-0.32%	-0.09%
 2000 Housing Units	4,360	35,243	100,412
Owner Occupied Housing Units	73.1%	63.0%	59.0%
Renter Occupied Housing Units	24.1%	33.3%	35.4%
Vacant Housing Units	2.8%	3.7%	5.6%
2010 Housing Units	4,384	36,308	105,245
Owner Occupied Housing Units	70.6%	61.1%	56.7%
Renter Occupied Housing Units	25.0%	33.5%	35.1%
Vacant Housing Units	4.3%	5.4%	8.2%
2015 Housing Units	4,378	36,631	107,029
Owner Occupied Housing Units	69.4%	60.0%	56.0%
Renter Occupied Housing Units	25.0%	33.4%	34.8%
Vacant Housing Units	5.6%	6.6%	9.3%
Median Household Income			
2000	\$55,154	\$50,372	\$44,834
2010	\$63,028	\$62,377	\$57,539
2015	\$69,720	\$68,809	\$63,872
Median Home Value			
2000	\$141,050	\$123,315	\$110,667
2010	\$255,024	\$222,429	\$201,810
2015	\$329,351	\$284,440	\$259,171
Per Capita Income			
2000	\$25,106	\$24,073	\$21,930
2010	\$28,376	\$28,934	\$27,274
2015	\$31,883	\$32,519	\$30,900
Median Age			
2000	41.3	36.6	36.2
2010	44.5	38.5	38.1
2015	44.4	38.1	37.8


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	4,168	33,984	94,767
< \$15,000	11.0%	9.4%	13.7%
\$15,000 - \$24,999	9.6%	10.6%	12.0%
\$25,000 - \$34,999	10.1%	12.9%	12.8%
\$35,000 - \$49,999	13.1%	16.7%	16.4%
\$50,000 - \$74,999	23.9%	23.2%	20.9%
\$75,000 - \$99,999	16.1%	13.5%	11.9%
\$100,000 - \$149,999	12.4%	10.0%	8.7%
\$150,000 - \$199,999	2.0%	2.2%	2.0%
\$200,000+	1.7%	1.5%	1.6%
Average Household Income	\$63,722	\$60,333	\$55,993
2010 Households by Income			
Household Income Base	4,192	34,342	96,614
< \$15,000	9.0%	6.7%	10.0%
\$15,000 - \$24,999	7.6%	7.6%	8.9%
\$25,000 - \$34,999	8.0%	9.2%	9.8%
\$35,000 - \$49,999	11.1%	14.2%	14.2%
\$50,000 - \$74,999	24.1%	23.3%	21.6%
\$75,000 - \$99,999	20.3%	20.3%	16.4%
\$100,000 - \$149,999	14.1%	12.9%	12.3%
\$150,000 - \$199,999	4.0%	3.7%	4.1%
\$200,000+	1.7%	2.2%	2.7%
Average Household Income	\$71,470	\$71,978	\$70,261
2015 Households by Income			
Household Income Base	4,133	34,208	97,120
< \$15,000	7.4%	5.6%	8.6%
\$15,000 - \$24,999	6.0%	6.2%	7.4%
\$25,000 - \$34,999	5.8%	7.0%	7.8%
\$35,000 - \$49,999	8.5%	11.1%	11.3%
\$50,000 - \$74,999	26.0%	24.7%	23.1%
\$75,000 - \$99,999	18.5%	19.2%	15.1%
\$100,000 - \$149,999	21.2%	18.8%	17.4%
\$150,000 - \$199,999	3.6%	4.1%	5.4%
\$200,000+	3.2%	3.4%	3.9%
Average Household Income	\$80,254	\$80,930	\$79,739
2000 Owner Occupied HUs by Value			
Total	3,150	22,191	59,309
<\$50,000	1.2%	0.8%	5.6%
\$50,000 - 99,999	13.3%	28.1%	36.8%
\$100,000 - 149,999	44.9%	40.2%	29.9%
\$150,000 - 199,999	27.9%	17.7%	12.5%
\$200,000 - \$299,999	10.8%	10.1%	11.3%
\$300,000 - 499,999	1.4%	2.6%	3.4%
\$500,000 - 999,999	0.1%	0.3%	0.3%
\$1,000,000+	0.4%	0.2%	0.1%
Average Home Value	\$152,921	\$142,636	\$132,911
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,037	11,634	35,104
With Cash Rent	97.4%	97.8%	98.1%
No Cash Rent	2.6%	2.2%	1.9%
Median Rent	\$518	\$581	\$529
Average Rent	\$513	\$625	\$557


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age			
 Total	10,532	86,495	246,405
Age 0 - 4	5.7%	6.4%	6.7%
Age 5 - 9	6.6%	6.8%	7.5%
Age 10 - 14	6.8%	6.6%	7.3%
Age 15 - 19	5.9%	7.1%	6.7%
Age 20 - 24	4.2%	6.5%	6.0%
Age 25 - 34	10.7%	13.8%	13.7%
Age 35 - 44	16.4%	16.9%	16.7%
Age 45 - 54	15.0%	13.7%	13.6%
Age 55 - 64	9.9%	7.7%	8.2%
Age 65 - 74	9.5%	6.3%	6.8%
Age 75 - 84	6.8%	5.7%	5.0%
Age 85+	2.6%	2.5%	1.8%
Age 18+	77.0%	76.5%	74.4%
2010 Population by Age			
Total	10,442	88,336	254,524
Age 0 - 4	5.5%	6.2%	6.6%
Age 5 - 9	5.5%	5.9%	6.6%
Age 10 - 14	5.8%	5.8%	6.5%
Age 15 - 19	6.0%	7.5%	7.2%
Age 20 - 24	5.3%	7.6%	6.9%
Age 25 - 34	10.8%	12.7%	12.4%
Age 35 - 44	11.6%	12.9%	13.3%
Age 45 - 54	15.9%	15.1%	15.1%
Age 55 - 64	13.8%	11.4%	11.5%
Age 65 - 74	8.6%	6.2%	6.6%
Age 75 - 84	7.4%	5.4%	4.9%
Age 85+	3.7%	3.2%	2.5%
Age 18+	79.1%	78.1%	76.0%
2015 Population by Age			
Total	10,289	88,067	256,322
Age 0 - 4	5.4%	6.1%	6.6%
Age 5 - 9	5.6%	5.9%	6.6%
Age 10 - 14	5.8%	5.8%	6.6%
Age 15 - 19	5.5%	7.0%	6.5%
Age 20 - 24	5.3%	7.5%	6.8%
Age 25 - 34	12.2%	14.1%	13.5%
Age 35 - 44	10.9%	11.6%	12.1%
Age 45 - 54	14.1%	13.7%	13.8%
Age 55 - 64	14.3%	12.1%	12.3%
Age 65 - 74	10.9%	8.0%	8.2%
Age 75 - 84	6.4%	5.0%	4.6%
Age 85+	3.7%	3.2%	2.5%
Age 18+	79.5%	78.6%	76.4%
2000 Population by Sex			
Males	46.6%	46.7%	46.4%
Females	53.4%	53.3%	53.6%
2010 Population by Sex			
Males	47.0%	47.0%	46.7%
Females	53.0%	53.0%	53.3%
2015 Population by Sex			
Males	47.2%	47.2%	46.9%
Females	52.8%	52.8%	53.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	10,533	86,495	246,404
White Alone	66.5%	59.2%	43.8%
Black Alone	27.2%	32.5%	49.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	3.8%	5.3%	4.2%
Some Other Race Alone	0.7%	0.8%	0.6%
Two or More Races	1.5%	1.8%	1.6%
Hispanic Origin	1.9%	2.0%	1.6%
Diversity Index	50.2	55.9	57.5
2010 Population by Race/Ethnicity			
Total	10,442	88,339	254,525
White Alone	56.0%	50.5%	39.6%
Black Alone	35.7%	38.5%	50.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	4.8%	6.9%	6.2%
Some Other Race Alone	1.0%	1.2%	0.9%
Two or More Races	2.1%	2.5%	2.2%
Hispanic Origin	3.4%	3.7%	3.0%
Diversity Index	58.7	62.0	60.5
2015 Population by Race/Ethnicity			
Total	10,286	88,065	256,316
White Alone	51.2%	46.6%	37.3%
Black Alone	39.6%	41.2%	51.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	5.3%	7.6%	7.3%
Some Other Race Alone	1.1%	1.4%	1.0%
Two or More Races	2.4%	2.8%	2.5%
Hispanic Origin	4.2%	4.4%	3.6%
Diversity Index	61.3	64.0	61.8
2000 Population 3+ by School Enrollment			
 Total	10,144	83,284	236,870
Enrolled in Nursery/Preschool	2.2%	2.1%	2.1%
Enrolled in Kindergarten	1.4%	1.4%	1.4%
Enrolled in Grade 1-8	11.6%	11.5%	12.8%
Enrolled in Grade 9-12	5.3%	5.3%	5.9%
Enrolled in College	4.8%	7.7%	5.7%
Enrolled in Grad/Prof School	1.4%	1.9%	1.7%
Not Enrolled in School	73.2%	70.0%	70.3%
2010 Population 25+ by Educational Attainment			
Total	7,503	59,135	168,574
Less than 9th Grade	3.2%	2.8%	3.6%
9th - 12th Grade, No Diploma	5.8%	6.1%	9.0%
High School Graduate	24.5%	24.0%	25.9%
Some College, No Degree	18.4%	20.2%	21.1%
Associate Degree	7.3%	7.5%	6.5%
Bachelor's Degree	25.7%	23.7%	19.5%
Graduate/Professional Degree	15.3%	15.7%	14.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
 Total	8,686	72,473	204,426
Never Married	27.5%	34.3%	35.7%
Married	52.5%	48.1%	46.4%
Widowed	9.4%	7.7%	7.5%
Divorced	10.6%	9.8%	10.5%
2000 Population 16+ by Employment Status			
 Total	8,255	68,057	189,730
In Labor Force	65.3%	67.2%	65.1%
Civilian Employed	61.5%	63.9%	60.9%
Civilian Unemployed	3.6%	3.1%	4.0%
In Armed Forces	0.2%	0.2%	0.2%
Not in Labor Force	34.7%	32.8%	34.9%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.0%	91.8%	90.2%
Civilian Unemployed	10.0%	8.2%	9.8%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.6%	93.2%	91.9%
Civilian Unemployed	8.4%	6.8%	8.1%
2000 Females 16+ by Employment Status and Age of Children			
Total	4,505	36,836	104,061
Own Children < 6 Only	6.9%	7.7%	7.6%
Employed/in Armed Forces	4.5%	5.2%	4.9%
Unemployed	0.8%	0.3%	0.4%
Not in Labor Force	1.6%	2.1%	2.3%
Own Children < 6 and 6-17 Only	4.0%	5.0%	5.5%
Employed/in Armed Forces	2.8%	3.4%	3.5%
Unemployed	0.0%	0.1%	0.3%
Not in Labor Force	1.2%	1.5%	1.7%
Own Children 6-17 Only	15.7%	15.1%	16.6%
Employed/in Armed Forces	12.1%	11.9%	12.5%
Unemployed	0.4%	0.4%	0.7%
Not in Labor Force	3.3%	2.8%	3.4%
No Own Children < 18	73.4%	72.2%	70.4%
Employed/in Armed Forces	37.0%	38.7%	36.2%
Unemployed	1.4%	1.6%	2.2%
Not in Labor Force	34.9%	31.9%	32.0%
2010 Employed Population 16+ by Industry			
 Total	4,915	42,484	115,236
Agriculture/Mining	0.2%	0.1%	0.1%
Construction	4.2%	4.3%	4.3%
Manufacturing	4.8%	4.4%	5.1%
Wholesale Trade	2.9%	2.9%	2.8%
Retail Trade	7.9%	8.8%	9.1%
Transportation/Utilities	5.1%	5.3%	5.4%
Information	2.2%	2.4%	2.5%
Finance/Insurance/Real Estate	8.9%	8.5%	7.9%
Services	56.2%	52.4%	51.5%
Public Administration	7.6%	10.9%	11.2%

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2010 Employed Population 16+ by Occupation			
Total	4,913	42,482	115,234
White Collar	73.8%	72.9%	70.5%
Management/Business/Financial	18.6%	16.7%	15.2%
Professional	32.0%	29.7%	28.2%
Sales	9.9%	10.1%	9.9%
Administrative Support	13.3%	16.4%	17.2%
Services	14.0%	14.0%	15.3%
Blue Collar	12.3%	13.1%	14.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.7%	2.9%	3.1%
Installation/Maintenance/Repair	3.0%	3.1%	2.8%
Production	1.7%	2.4%	3.0%
Transportation/Material Moving	4.8%	4.7%	5.2%
2000 Workers 16+ by Means of Transportation to Work			
 Total	5,023	42,761	113,367
Drove Alone - Car, Truck, or Van	80.2%	77.2%	72.8%
Carpooled - Car, Truck, or Van	11.9%	12.3%	13.1%
Public Transportation	2.5%	4.0%	8.2%
Walked	1.3%	2.7%	2.2%
Other Means	0.6%	0.7%	0.8%
Worked at Home	3.7%	3.0%	2.9%
2000 Workers 16+ by Travel Time to Work			
Total	5,022	42,760	113,365
Did Not Work at Home	96.3%	97.0%	97.1%
Less than 5 minutes	1.1%	1.6%	1.2%
5 to 9 minutes	5.3%	6.5%	5.6%
10 to 19 minutes	26.6%	24.8%	24.1%
20 to 24 minutes	18.2%	18.2%	17.5%
25 to 34 minutes	26.1%	26.0%	25.7%
35 to 44 minutes	6.6%	6.3%	6.4%
45 to 59 minutes	5.1%	6.1%	7.2%
60 to 89 minutes	4.2%	5.0%	6.0%
90 or more minutes	3.1%	2.5%	3.4%
Worked at Home	3.7%	3.0%	2.9%
Average Travel Time to Work (in min)	27.7	27.2	29.2
2000 Households by Vehicles Available			
Total	4,191	33,883	94,735
None	8.8%	10.1%	15.9%
1	32.2%	38.1%	38.8%
2	40.7%	37.7%	33.2%
3	13.1%	10.7%	9.2%
4	4.0%	2.5%	2.2%
5+	1.2%	0.9%	0.7%
Average Number of Vehicles Available	1.8	1.6	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Households by Type			
 Total	4,232	33,925	94,837
Family Households	67.7%	62.7%	65.6%
Married-couple Family	51.1%	44.6%	41.4%
With Related Children	22.3%	21.3%	20.0%
Other Family (No Spouse)	16.7%	18.1%	24.3%
With Related Children	8.8%	11.3%	15.9%
Nonfamily Households	32.3%	37.3%	34.4%
Householder Living Alone	27.6%	30.9%	28.3%
Householder Not Living Alone	4.7%	6.4%	6.1%
Households with Related Children	31.2%	32.7%	35.9%
Households with Persons 65+	32.4%	25.5%	25.0%
2000 Households by Size			
Total	4,231	33,925	94,837
1 Person Household	27.6%	30.9%	28.3%
2 Person Household	33.3%	31.3%	30.6%
3 Person Household	16.8%	16.5%	17.8%
4 Person Household	12.9%	12.8%	13.6%
5 Person Household	5.9%	5.5%	6.1%
6 Person Household	2.0%	2.0%	2.3%
7+ Person Household	1.4%	1.1%	1.4%
2000 Households by Year Householder Moved In			
Total	4,191	33,883	94,735
Moved in 1999 to March 2000	14.0%	17.7%	17.4%
Moved in 1995 to 1998	21.8%	28.9%	27.8%
Moved in 1990 to 1994	15.7%	18.5%	15.8%
Moved in 1980 to 1989	18.2%	15.1%	15.3%
Moved in 1970 to 1979	12.3%	8.0%	9.7%
Moved in 1969 or Earlier	18.0%	11.8%	13.9%
Median Year Householder Moved In	1990	1994	1993
2000 Housing Units by Units in Structure			
 Total	4,318	35,184	100,357
1, Detached	70.0%	44.1%	38.5%
1, Attached	6.2%	25.9%	31.2%
2	6.7%	3.3%	3.9%
3 or 4	2.2%	2.8%	4.9%
5 to 9	4.0%	7.2%	8.1%
10 to 19	4.5%	9.1%	7.5%
20+	6.2%	7.5%	6.0%
Mobile Home	0.2%	0.0%	0.1%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	4,323	35,187	100,308
1999 to March 2000	0.4%	1.0%	1.1%
1995 to 1998	1.7%	3.3%	4.1%
1990 to 1994	4.1%	7.6%	6.6%
1980 to 1989	12.6%	14.6%	12.1%
1970 to 1979	14.1%	14.8%	11.9%
1969 or Earlier	67.2%	58.7%	64.3%
Median Year Structure Built	1962	1964	1960

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	Main Street, USA	Main Street, USA	Main Street, USA
2.	Prosperous Empty Nests	In Style	Urban Rows
3.	In Style	Enterprising Professions	In Style



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,169,062	\$60,154,470	\$167,635,834
Average Spent	\$1,709.36	\$1,751.58	\$1,735.11
Spending Potential Index	71	73	72
Computers & Accessories: Total \$	\$928,114	\$7,839,326	\$21,219,016
Average Spent	\$221.30	\$228.27	\$219.63
Spending Potential Index	101	104	100
Education: Total \$	\$5,454,119	\$44,770,234	\$125,808,402
Average Spent	\$1,300.46	\$1,303.62	\$1,302.18
Spending Potential Index	107	107	107
Entertainment/Recreation: Total \$	\$14,099,190	\$116,046,282	\$315,956,451
Average Spent	\$3,361.75	\$3,379.04	\$3,270.30
Spending Potential Index	104	105	101
Food at Home: Total \$	\$18,850,036	\$157,026,934	\$434,911,094
Average Spent	\$4,494.52	\$4,572.31	\$4,501.53
Spending Potential Index	100	102	101
Food Away from Home: Total \$	\$13,694,490	\$114,719,052	\$317,753,345
Average Spent	\$3,265.26	\$3,340.39	\$3,288.90
Spending Potential Index	101	104	102
Health Care: Total \$	\$16,320,741	\$130,054,294	\$351,394,088
Average Spent	\$3,891.45	\$3,786.92	\$3,637.09
Spending Potential Index	104	102	98
HH Furnishings & Equipment: Total \$	\$7,823,022	\$64,385,712	\$175,066,134
Average Spent	\$1,865.29	\$1,874.78	\$1,812.02
Spending Potential Index	91	91	88
Investments: Total \$	\$7,794,021	\$61,712,462	\$161,740,442
Average Spent	\$1,858.37	\$1,796.94	\$1,674.09
Spending Potential Index	107	103	96
Retail Goods: Total \$	\$100,887,960	\$833,293,788	\$2,277,251,003
Average Spent	\$24,055.31	\$24,263.86	\$23,570.61
Spending Potential Index	97	98	95
Shelter: Total \$	\$70,094,608	\$581,591,003	\$1,607,188,669
Average Spent	\$16,713.07	\$16,934.78	\$16,635.15
Spending Potential Index	106	107	105
TV/Video/Audio: Total \$	\$5,218,477	\$43,613,677	\$121,052,992
Average Spent	\$1,244.27	\$1,269.94	\$1,252.95
Spending Potential Index	100	102	101
Travel: Total \$	\$8,640,746	\$69,809,987	\$187,610,479
Average Spent	\$2,060.26	\$2,032.73	\$1,941.86
Spending Potential Index	109	107	103
Vehicle Maintenance & Repairs: Total \$	\$4,019,009	\$33,306,491	\$90,860,652
Average Spent	\$958.28	\$969.82	\$940.45
Spending Potential Index	102	103	100

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.